

DW.

designwise

objects with a twist

designwise

edição de objectos

byexperimenta

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EXPERIMENTA - Associação para a promoção do design e cultura de projecto

DESIGNWISE

OBJECTS WITH A TWIST

DESIGNWISE is not a specialized collection, nor is it dedicated to a specific category of objects.

What gives unity to these apparently diverse objects is the fact that they all “tell a story”, often with unexpected humour. These stories may be imagined by the designer, or simply created by the users when they appropriate the objects into their own personal universes.

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dw. 02 030 [yellow]
dw. 02 031 [blue]
dw. 02 032 [orange]
dw. 02 033 [red]
dw. 02 034 [dark blue]
dw. 02 035 [green]

Inspired by the Tea Ceremony, Ovo is an ergonomic cup that may be used with both hands.
The double partition offers insulation,
making it adequate for liquids or solids, cold or hot.
As in a real egg, the two components may also be used separately.

OVO

DOUBLE CERAMIC CONTAINER

MATERIALS
GLAZED CERAMICS

DIMENSION
115mmx110mmx80 mm
2 peças

designer
CATARINA NUNES

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dw.02090

Couple can be a game or a monitoring system.
The ruler is printed so as to be readable from inside the bed.
The numbering rises outwards and from warm to cold colours.
Each person knows how much he or she can pull and how far apart the couple rests.

COUPLE

DOUBLE SHEET WITH PRINTED RULES

MATERIALS
100% COTTON

DIMENSION
1 upper sheet 280 x 220 cm [printed]
1 cover sheet 180 x 220 cm
2 pillow covers 50 x 65 cm

designers
isabel machado + filipe pinto

designwise
by experimenta



dw. 02 010

SPIRIT LEVEL is a level-measuring device,
which is particularly helpful when you want to put it on a wall.

Focussing on the popular obsession with balance and straight things,
this shelf celebrates the invisibility of many of the concepts that rule our lives.

NIVEL
SHELF WITH SPIRIT LEVEL

MATERIALS
COLOURED ACRYLIC

DIMENSION
670mmx170mmx190mm

designer
fernando brizio

designwise
by experimenta



dw. 02 020

An author revisits a traditional typology.
Addressing ironically the art of painting, and concretely the landscape genre,
this picture changes colour with the variation of air humidity levels.
Thus, INVISIBLE LANDSCAPE allows for the visual registry of a phenomenon.

INVISIBLE LANDSCAPE

HUMIDITY-MEASURING PICTURE

MATERIALS
ACRYLIC AND SENSITIVE CANVAS
includes chromatic rule for reference

DIMENSION
320 mm x 230 x 45 mm

designer
fernando brizio

designwise
by experimenta



dw.02070

IN & OUT takes full advantage of a single plastic sheet by turning it into a three-dimensional object.

Its primary function consists in attributing a specific value to things passing by.

In the office, as in the domestic universe, it also works as a memo or a place to leave messages.

IN&OUT

DOUBLE CARDHOLDER

MATERIALS
TRANSPARENT POLYPROPYLENE

DIMENSION
365 mm x 250 mm

designer
miguel vieira baptista

designwise
by experimenta



dw.02040

JUICY BOOBS is an object of desire. Any person should have one.
In one piece it holds two squeezers and a tray where the juice gathers.
In addition to its sensual contours, the press is manifestly effective in the art of juice extraction.
Simply tilt and the juice pours easily into the glass.

JUICY BOOBS

DOUBLE CITRUS PRESS

MATERIALS
WHITE-GLAZED CERAMIC

DIMENSION
340 mm x 125 mm x 65 mm

designers
dasein

designwise
by experimenta



dw. 02 061 [brown]
dw. 02 062 [blue]
dw. 02 063 [red]

In-between teapot covers and dolls clothes,
the Mangas refer to uses lost to the contemporary adult world.
In a playful mood they help to revamp traditional objects through new clothing.
The most demanding will also take into consideration their insulation capabilities.

MANGAS

«CLOTHING» FOR GLASSES

MATERIALS
CERAMICS, FELT AND POLAR

DIMENSION
50-80 mm x 300 mm

Items are sold separately

designer
carina martina

designwise
by experimenta



dw.02100

RE-POCKET is a marsupial chair, finished in cotton waste.
It contains a side-pocket, which on a Winter night can be pulled out and transformed into a blanket.
Within this hybrid object the user is involved in unexpected, foetal comfort.

RE-POCKET

LOUNGE CHAIR

MATERIALS
STEEL AND COTTON WASTE

DIMENSION
700 mm x 100 mm x 100 mm

designers
henrique ralheta + miguel flor

designwise
by experimenta



DW. 02 050

This object is based on the recovering of colour pens,
associating the dégradé of its colours to the singularity of the material.
It's a distinct object, made possible when one re-vitalizes a material devalued by everyday life.

JUST BEG RECYCLED COLOURS PENS BAG	MATERIALS RECYCLED COLOURS PENS	DIMENSION 330 mm x 310 mm Available on october 2003
DESIGNER NAULILA LUIS	DESIGNWISE BY EXPERIMENTA	