



20”

ExperimentaDesign launches International Call for Entry for 2009 Video Competition

The design, architecture and contemporary creativity biennale is inviting design savvy individuals and groups to submit a twenty second (20”) video and stand a chance to win special passes to this year’s edition in Lisbon.

For the introductory video competition, EXD is looking for daring creative work, unique visions that are both inspired, insightful, challenging and outside the box. Distinctive artistic statements in their own right, these video works must reflect the Biennale’s spirit and convey a particular vision of the theme for EXD’09: It’s About Time. Submitted work should have also considered the look and feel of the communication for EXD’09 Lisboa created by Creative Director, Ian Anderson. (<http://www.experimentadesign.pt/press/eng/press/releases/experimentadesign.htm>)

The winning video will be featured as part of the EXD’09 communication campaign including EXD events internationally, in a variety of channels, including television, the web and street video displays.

The author(s) of the winning video will be invited to attend EXD’09 in Lisbon during the Opening Week including accommodation and an all access pass. EXD will also shortlist 5 runners-up who will receive all access passes to the biennale.

EXD is inclusive of various creative agents and disciplines presenting a bespoke programme for each edition. In this unique and inclusive spirit, the 20” Video Competition was established. To enhance international participation the competition



is open worldwide to professionals and students over 18 years of age. The competition will be judged by Ian Anderson and members of the EXD communication team.

Submission deadline is 10 July 2009.

For detailed information, conditions and rules visit –

http://www.experimentadesign.pt/2009/download/EXD09_20SEC_RULES.zip

http://www.experimentadesign.pt/2009/download/EXD09_20SEC_TAGS.zip

For the Press Centre, visit

<http://www.experimentadesign.pt/press/eng/index.html>

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It's About Time

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www.experimentadesign.pt